

Hawthorne Boulevard Business Association

Board Meeting - Wednesday, January 14, 2015 - MINUTES – Fred Meyer

Board Members Present: Roger Jones, *Aetna Brokerage*; Liz Potter, *New Seasons Market and Richmond NA Liaison*; Hilda Stevens, *Bazi*; Greg Moon, *Western Seminary*; Cassie Ridgway, *Altar*. **Excused:** Matt Galli, *Fred Meyer*; Miranda Levin, *Memento*; Erin Greer, *Crossroads Trading Co.*; Gabrielle Bolivar, *Fish Emergency Services*; **Absent:** Adam Mangus, *Key Bank*. **Liaisons:** Don Mack, *SNA*; Linda Nettekoven, *HAND*; Marty Stockton, *Bureau of Planning & Sustainability*. **Members:** Colin Bishop, Fred Meyer; Leane Hartman, *H&R Block*; Shelly Arnold, *Rivermark CCU*; Jim Hillman, *Growlers Hawthorne*. **Staff:** Nancy Chapin, TSG Services.

President Cassie Ridgway opened the meeting at 8:15 with introductions.

Sunnyside NA

Don reported on the SNA active discussion of Town Centers, Neighborhoods

He hoped to speak of the proposed plan to paint the new building at 47th white when there are all earth tones along the Boulevard. 50 units, 17 parking spaces are planned.

Feel free to submit articles for the SNA newsletter to Don.

Community activists have also been asking for some regulations regarding demolition.

The Comprehensive Plan is a growth management plan. The existing zoning is good as it is but there are plans to deal with non-conforming use, split zones on a parcel of property, etc. They will not need to do any "up-zoning". There is 35 years of history to use for any changes. Hawthorne is Storefront Commercial. Housing is always possible. It will now be named Mixed Use to avoid the surprise in the future.

There is still concern at Buckman NA regarding development on the north side of Hawthorne. Roger asked when the height changes from 37' to 45'? Marty Stockton will research when it changed. He also noted that there is an amazing amount of related materials on the website. There is a meeting from 3-8pm on January 27th. It is a work session and will be held at 1900 SW 4th. The desire is to finish by winter of 2015-16 to send to the state. Changes are projected to be on the map in 2017.

There is a real concern about buildings that have already been built that do not meet the step back expectations. The mixed zone change will not come into effect until after it goes to the State.

In 18 months they could change the entire face of Hawthorne if property owners agree to sell. The four stories and minimal parking is currently by right.

It was noted that the neighborhoods are also very concerned about the potential changes.

Minutes

December minutes approved as corrected.

Financials

The December report was presented by Nancy Chapin.

The Budget was presented by Treasurer, Greg Moon. The Committee presented the 2015 budget. It was approved as presented.

Work Plan

Cassie presented the Work Plan developed at the Board Meeting. The conversation continued into the Website development process.

There are three Innovative Sponsors: Fred Meyer, Realty Trust and Presents of Mind. The other \$1200 in match for the \$3000 Grant will be in-kind donations from the designer and a professional proofreader.

HBBA was started in 1983 when the Hawthorne Boosters, which was established in the '20's decided not to continue.

Web site

Hilda shared the current planning designs.

We need to start gathering our assets for the designer, Ben Deitrich.

The first event to be on the page will be the Annual Meeting on February 19th. The next meeting will be on January 21st.

Crime Prevention

Teri Popino is our new specialist. Bagdad was robbed on Saturday night. They haven't caught anyone.

There were assaults at the Belmont Branch Library during the holidays. There was a car chase in Ladd's Addition. There was damage to the rose garden and they got stuck and had to be hauled out. Western Seminary was surprised by someone who had broken in.

All Crime Prevention people are now at SE Precinct Sub-station.

Business News

H&R Block is now open at 4125 SE Hawthorne. They are educated and informed about the Affordable Care Act and do free consultations.

Annual Meeting

Street Closure for HSF

Kick Kick Score All Star Grant - \$500 to Girls Inc

Sustainable SE Map – has been a huge success

Partnering with the PPB on the Community Policing changes

Paul Fishman, Sgt. Rick Deland – certificates of appreciation - (let the Mayor know)

Website Grant

3rd Annual Hawthorne Gift Guide

Street Fee Discussion

Linda received an update on the Street Fee proposals recently. The residents will be asked to vote as an advisory group on five different Plans.

PPS Board elections will also be held in May. PBOT's Mark Lear and Jami Waltz are the team gathering information. The Business Fee will not start until the Resident Fee is decided upon. A concern is regarding the starting point at \$44 million rather than what should be the real starting point. What is to be done and how is the money raised? What could be raised from current availability of funds?

How do we get the Commissioners and the Mayor to listen? How can we consolidate businesses' voice in this issue?

HBBA did express having concerns regarding the process and how it has been rolled out. They aren't doing proper outreach. Venture Portland is helping businesses develop their own policies.

The non-residential component has visible holes. SE Uplift sued the City regarding the non-residential fee does not charge the actual major users of the roads the fee.

Are there funds that could be allocated differently and used for street fees. There is a perception that funds have been used inappropriately.

HAND

The Google Boxes will be 2'x'2x4' placed all over the City so they are reworking the notification of residents and businesses.

Venture Portland

The meeting was postponed for two weeks. Celebrate the City will be February 12th. HBBA has four tickets for members. Fred Meyer donated the wine for the wall.

Mt Tabor NA

The Portland Water Bureau plans to apply to disconnect the reservoirs. The neighbors and Dept. of Sustainability were still questioning the plan to drain the reservoir. The Landmarks Commissioners were questioning the plan to disconnect the reservoirs by the end of the meeting. John Laursen, a Hawthorne businessperson, testified eloquently.

Meeting adjourned at 10:13. Nc

Approved on 2/11/15