

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, Jan. 9, 2013 – Fred Meyer**

**Board Members Present:** Hilda Stevens, *Bazi*; Roger Jones, *Aetna Brokerage*; Carla Mink, *Mink*; Miranda Levin, *Memento*; Cassie Ridgeway, *Mag Big*, Jim Dee, Marketing Portland. **Absent:** Kevin Caplener, *Realty Trust*; Michele Machado, *Portland Hawthorne Hostel*; Erin Greer, Crossroads Trading Co.; Michelle Bonnette, Key Bank. **Members:** Greg Moon, Western Seminary; Jan Smith, Presents of Mind; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*; Wade Fairbanks and Karl Kapukol, *Safeway*. **Liaisons:** Don Mack, *SNA*. **Staff:** Nancy Chapin, TSG Services.

The Meeting was called to order at 8:20 by Vice-President Carla Mink. Introductions were made. Minutes not approved yet due to lack of a quorum.

Treasurer's report was presented and we must develop a budget for 2013.

### **Crime Prevention**

HAND has been having someone running around the neighborhood video-taping from people's porches. An increase in tagging at Fred Meyer. Use the app: pdxreporter. A number was sent to call when you are worried about someone's mental status.

### **Hawthorne Street Fair**

We should start meeting right after the Annual Meeting. Nancy will send the Survey Monkey results out to the Board for final analysis.

### **HACE**

The welcome baskets are being worked on. They think this would be a good project to get people engaged. They plan to organize a workshop called "Community Lab" which is a design project for community groups. What should be in the kit, how should it be used? Any new volunteers are welcome. Steve of Get Around Portland which is a peer to peer car-sharing program. Can we make arrangements to "rent" someone's driveway or use an empty lot. There would be an app that you would arrange to pay for online.

Linda has been distributing the Sustainability Maps to PSU and the City and others. Michele sent out a budget and would like approval to use \$150 of the HACE funds for the welcome kit project. Michelle Bonnette moved, it was seconded and passed to approve the \$150.00.

They are still working with the Garden of Wonders at Abernathy School.

### **Membership Report**

Looking at mid to third week in February for a mixer at Realty Trust.

Don Mack visited the new bakery at 51<sup>st</sup> and Modern Man and they are interested in joining. Bridgeport Brewery is closed now. Joe Bike is expanding to Cesar Chavez and Lincoln. The windows are papered over. Pita Pit has new owners.

The Hawthorne Hostel is now owned by the National organization as of Dec. 1<sup>st</sup>.

### **Networking**

A date in January will be picked for the one at Realty Trust.

### **Annual Meeting**

It is now scheduled for March 7<sup>th</sup> at Madison's. What awards are we going to give out? Is there a speaker? Would Joe Reed play? No silent auction. Tabling regarding what we're doing and informing attendees. HACE, Welcome Kits, HSF, Holiday Stroll. Neighborhoods might want to share what they are doing. The banquet room will hold about 125 people. The tables could be in the hall or the buffet room. Set a meeting for next Wednesday to discuss awards and other logistics, if possible. We could meet at Madison's. Michele will check on the date. Roger, Greg and Dean have been meeting regarding the Board nominations. The bylaws state there will be four officers and the past president plus up to ten additional Board members. The quorum is now six, with 14 or 15 members on the Board, the quorum would be eight. Michele suggested Jen from Presents of Mind or someone from Imelda's. Greg has noticed that too much work has fallen on too few people recently. Roger suggested that the Executive Committee start meeting a week before the Board meeting to set the agenda and deal with details. The Committee will fill up to ten positions on the Board. Roger thanked his Committee.

## **NA Liaisons**

### **SEUL**

Linda attends the SE Uplift Land Use and Transportation Committee. They are strengthening themselves so that SE has a voice regarding transportation issues. They will meet monthly and focus on the transportation budget.

### **HAND**

They are continuing updates on the Light Rail to Milwaukie and on OMSI's next plans. The Portland Plan/Comprehensive Plan will be out in mid-January. They are working on the Garden of Wonders classroom. They are working on lessening the expense of the Historic Resources Code. Linda is working on getting something to assist in getting better notice regarding plans for demolition to build something else. Should HAND be taking a position on Coal Trains?

Linda thanked Rivermark CCU for their assistance in the move across their parking lots to the empty lot to their north.

Linda also mentioned the concern of neighbors and others regarding the lack of parking being planned within the multi-use developments. There is a meeting tomorrow at 2pm at City Council regarding the results of the parking study. Are there business people who are concerned about this development? They need to hear from us.

There will be an hour of testimony after. The no commercial space at 30<sup>th</sup> and Hawthorne is of a concern to the Hostel. The 27<sup>th</sup>/28<sup>th</sup> building development will cause challenges for Rivermark CCU. Could TriMet be approached regarding bus pass reductions or other strategies? 75% of the Hostel guests arrive by public transit and 25% by car, so parking is a challenge. In the 8 buildings, 78% of people still own cars and use public transportation but they are still on the street.

### **Sunnyside NA**

The holiday party was well-attended. Don is trying to get Sunnyside NA people to get more involved in Hawthorne events. He noted that there are some historic house posters available.

**Quorum achieved: December minutes approved as presented.**

### **Venture Portland**

Roger will carry our concerns to Venture Portland. Celebrate the City hyped the Hawthorne Holiday Stroll. Do retailers think that had a positive effect on them? There were several stories in the Oregonian that couldn't have hurt. The basket that Liz got together raised \$200.00. Mink had their best month ever in 2012. Everything that HBBA does helps all year long by branding Hawthorne and getting people here.

### **Unfinished business**

Sewer project – when is it happening? Linda will check on it.

### **Announcements**

There is now an Earthquake "Map" available. All Saints School at Glisan and Colonel Summers Park will be the informational centers for this area.

Meeting adjourned at 9:52 – nc

Approved 2/13/13

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, February 13, 2013 – Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Kevin Caplener, *Realty Trust*; Michele Machado, *Portland Hawthorne Hostel*; Hilda Stevens, *Bazi*; Miranda Levin, *Memento*; Cassie Ridgeway, *Mag Big*, Michelle Bonnette, Key Bank. **Absent:** Jim Dee, Marketing Portland; Carla Mink, *Mink*; Erin Greer, Crossroads Trading Co.; **Members:** Greg Moon, Western Seminary; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*; *Karl Kapuku*, *Safeway*; *Yen Nguyen*, Key Bank; *Bruce Kent*, *Edward Jones*. **Liaisons:** Don Mack, *SNA*; *Linda Nettekoven*, *HAND*; *Jacob Brostoff and Katherine Anderson*, *ONI Crime Prevention*. **Guests:** *Ana Incla'n*, *Craft3*; *Richie Andler*, *Eastside Village PDX*. **Staff:** Nancy Chapin, TSG Services.

The Meeting was called to order at 8:15 by President Hilda Stevens. Introductions were made. December and January minutes were approved.

Treasurer's report was presented and we will have a proposed budget for 2013 in February.

### **Crime Prevention**

Katherine and Jacob presented crime statistics totals. The top crime is larceny (purse-stealing, etc) and shoplifting. Car prowls are high but could be easily avoided by keeping them clean. The PDF about this will be sent by email. Perhaps we can do a "promotion" regarding dealing with one of the issues. Western Seminary was also broken into. Katherine reminded us that Crime Prevention can do a CPTED (Crime Prevention Through Environmental Design). The Central Precinct commander has said that he wants to work with the business community to problem-solve this coming summer, when aggressive panhandling and other undesirable behaviors are at their worst. Crime Prevention staff will ask about problem-solving/resource coordination between Central and East Precincts. It was noted that OLCC is proposing allowing outside seating until 11:00pm. City regulations, however, would trump outside music until 11pm. The noise complaints have decreased significantly. There are ways to mitigate noise issues with the neighbors.

### **30<sup>th</sup> Annual Meeting**

There is a full complement for the Board slate. There are three new nominees: Greg Moon, Dean Forkner, and Liz Potter. The invitation will go out tomorrow. All are invited to attend. Nancy Hales will be our speaker. She is an advocate for small businesses and sustainability. We will announce a new Community Service (or other name) Award in addition to a new Iconic Business Award and the 3<sup>rd</sup> Annual Venerable Business Award.

We will be highlighting several project tables: HACE, Holiday Stroll, HSF, History, etc. There will also be a slide show of some 25 year old Boulevard pictures. If you have old pictures, bring them to the Annual Meeting. Kevin will ask Jan if some of his collection is available to be there. Raffle: 1 for \$5; 3/\$10 and 7/\$20 with bowls for tickets.

### **HACE**

They had a welcome kit meeting on Saturday and got lots of good ideas for the project. They will reschedule the evening meeting. The kit will be for both new residents and new businesses. People want a services list, some gifts, and more. The Committee will also ask for feedback at the Annual Meeting.

Bridgetown Bucks will be available soon. They hope businesses will purchase \$100 worth of currency for \$95. Michele will ask the lead person to come to a Board meeting. There will need to be several businesses involved to make it work.

There will be a HACE team leader meeting next Monday at 4pm at Flying Cat Coffee House.

### **Membership**

Taco del Mar is gone and Cubo de Cuba is moving in. They were a food cart previously. No news on the Bridgeport location. Murder by the Book would be a good place to have a small restaurant because they could connect with Bazi's kitchen. Hilda will speak with I'm in Love food cart.

### **HBBA Mixer**

March 6<sup>th</sup> at Realty Trust, 50<sup>th</sup> and Hawthorne from 4-6:30pm. There will be lots of vintage pictures.

### **Earned Sick Time**

Everybody agreed that no one should be fired because they are sick. This issue will be pushed to be a legislative issue. All of the City Commissioners are for this local legislation. How can it also protect the employer? There are meetings happening to help make it dealable with by businesses. It comes in currently at six or more

employees so the committee hopes to get it to 10 employees before it kicks in. It was noted that coffee shops are particularly at risk if the number stays at 6  
The Committee also would like to see a 30 to 90 day performance review time elapse before earned sick time can be used.

### **Venture Portland**

Their Strategic Planning session is February 23rd, 10 to 2pm. Roger will attend and hopes to have another HBBA person there. HBBA will apply for the Gift Guide promotion. Up to \$3500 and due by noon on March 8<sup>th</sup>. There will be office hours. Cassie will be writing it.

### **SEUL**

Seul is hosting a series of workshops at their office this Saturday, the 16<sup>th</sup> – particularly focusing on “green spaces” and developing them; 10-12 noon. They are receptive to assisting HBBA with this issue.

### **HAND**

They are reviewing the Comprehensive Plan next Tuesday. (There is a business review on March 14<sup>th</sup>, 7:30-9:30 am.) There is a new treatment center going in on Division. They will be working on a Good Neighbor Agreement. There will also be a new one for the 720 Club and an establishment at 12<sup>th</sup> and Clay. HAND is negotiating a boundary zone change with Richmond due to some folks that aren't being served on SE 29<sup>th</sup>. There will be a movie in the park on the 17<sup>th</sup> of August. They are concerned about the potential of Coal Trains starting. It looks like the non-conforming property use issue may be postponed from getting into the plan again. There is a proposal out now to look at changing the required parking for over 40 units. This is being reviewed and presented soon.

### **Sunnyside NA**

The East Precinct is open but they need more cars. There is a new way to collect food for the Food Bank. SNA is working on a neighborhood Emergency Plan and hope to have a storage space at the Mars Hill Church. There is concern about the food carts not having restrooms and how are they washing their hands. They are supposed to be biannually inspected.

### **RNA**

May 18<sup>th</sup> is their big cleanup. They are working on an Emergency Plan

### **HSF**

We will have it on Sunday, the 18<sup>th</sup> and we'll do some sort of advertising for Sunday Parkways.

### **Other**

Craft3 does small business and non-profit loans. They are now in Washington and Oregon. They were formerly Shore Bank Enterprises. They are creative in their financing. The 3 stands for Economic, Ecological and Family.

### **Marketing**

Hilda will get the Annual Mtg. info up on the web as well as the HSF date.

### **Announcements**

Key Bank has a \$275.00 reward for new accounts

Safeway is going Solar on February 21<sup>st</sup>.

BES may be closing down the Lincoln/Patterson. Cesar Chavez intersection for three weeks in July.

The Youth Hostel is looking at working with a group of 15-25 students for a free overnight at the Hostel. Possibly the Seminary students. Has to be an underserved community.

At 7 Corners New Seasons they are participating in the SE Artwalk with an artist on site. In March

Craft3 is hosting a Growing Gardens “Dawn of the Bed”.

Memento has Valentine's Day going on.

Seminary just got an \$8000 grant to bolster the online and distance learning program. Bazi is pairing beer and ice cream for beer floats on Valentine's Day.

Muse Art & Design will have their art contest again.

Meeting adjourned at 9:54am – nc

Minutes approved 4/10/13

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, March 13, 2013 - Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Erin Greer, *Crossroads Trading Co.*; Greg Moon, *Western Seminary*; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*. **Excused:** Miranda Levin, *Memento*; Cassie Ridgeway, *Mag Big*, Michelle Bonnette, *Key Bank*, Kevin Caplener, *Realty Trust*; Michele Machado, *Portland Hawthorne Hostel*. **Absent:** Jim Dee, *Marketing Portland*. **Members:** Karl Kapuku, *Safeway*; Yen Nguyen, *Key Bank*; Paula Jahn and Olivia Martino, *Nourish Northwest*; Dennis Sallee, *Pita Pit*; Ashima Ram, *Hawthorne Gardens*; Colin Bishop, *Fred Meyer*. **Liaisons:** Don Mack, *SNA*; Linda Nettekoven, *HAND*. **Guests:** Sarah Smith, *Returning Veterans Project*; Andrea Lucia and Holly Heidebrecht, *Choose Local Media*. **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:22 by President Hilda Stevens. Introductions were made. Treasurer's report was presented and a proposed budget for 2013 was presented. Correction in Feb 13<sup>th</sup>: For the former 720 Club and an establishment at 12<sup>th</sup> and Clay. March 7<sup>th</sup> Annual meeting approved as presented subject to final approval at the April meeting.

### **Crime Prevention**

The Portland Police may be losing some officers. Reminder about getting graffiti off as soon as possible pdxreporter is an app. to report graffiti with. 503-823-4000 is the city/county information number.

### **30<sup>th</sup> Annual Meeting**

This year went really well. People liked the awards and the slide show. If anybody has a picture of the Board being installed, send to [admin@tsgpdx.com](mailto:admin@tsgpdx.com). Could a professional photographer be hired and asked to take pictures?

### **HACE**

The next Welcome Kit workshop will be on Wednesday, April 3<sup>rd</sup> from 6:30-8:00 pm at Southeast Uplift.

### **New Businesses**

The Township and Range just opened at 25<sup>th</sup> and Hawthorne. It is owned by the owner of Laurelhurst Theater.

### **Website**

Roger asked what the policy is about businesses on the website that have not paid dues yet. List the existing membership and then decide what to do with those who haven't paid yet. We need more people to take the time to learn the website and to assist with updates. It just takes a small amount of time to update and Hilda will send a message out regarding developing a Website Committee.

### **HBBA Mixer**

April 3<sup>rd</sup> at Realty Trust, 50<sup>th</sup> and Hawthorne from 4-6:30pm. There will be lots of vintage pictures. Greg is looking for other hosts.

### **Choose Local Media Presentation**

There are new staff people at Choose Local Media: Holly Heidebrecht and Andrea Lucia, and they are doing a new Hawthorne Map. 70% of the maps are picked up by neighbors and 30% are for visitors. They hope to increase the Hawthorne map from 50,000 to 70,000 this year. There will be two city maps – one of downtown Portland and one of the East side.

A new feature is Word of Mouth sponsored by About Face Magazine. The OHSU map is now connected with the Multnomah Village District. They would like to come up with something special for the Hawthorne District. Holly noted they have an app that goes into each of the neighborhoods. There can be nodes for each neighborhood. Choose Local has a website for each of the maps and the businesses on them. In conversations with Hilda, it was noted that HBBA hopes to improve its membership. One of the Main Streets assisted its businesses with \$100 scholarships to do an ad in the Choose Local map. It costs \$295 to be on the map. They are now printing over 30 maps. It was suggested that HBBA purchase some memberships to assist our businesses to be involved. She sees it to be important to leverage HBBA through their map. The current map is a medium size one.

Hilda would like to see benefits to HBBA members in conjunction with advertising in the Choose Local. If HBBA assists with getting ads, she would like to see ads for the SF and the Holiday Stroll. Could there be a list of where the maps are distributed in addition to the businesses that advertise.

Holly looks forward to working with HBBA.

### **Venture Portland**

VP has been spending a huge amount of time working on the Sick Leave ordinance. The vote will be next Wednesday. There have been many iterations of the issue. Hilda has been part of the Business Task Force working on this on the businesses behalf. Amendments include several adjustments and language clarifications. As an LLC an owner is not part of the minimum. It is a maximum of 40 hours and will not carry over into the next year. Sick leave, even if earned, will not kick in until after 90 days of employment. If there appears to be a trend of abusing sick leave they can ask the employer can ask for a note at the employees expense. There is also a mediation process built in. If a business is already dealing with sick time, this can be rolled into it. With five employees or less, sick time must be allowed without paying for it. It is one hour/30 hours worked even for part-time workers.

An increase in VP Dues may be coming for next year. It may be as much as \$900.00 depending on the criteria that comes with the increases.

We will apply for a grant for the Hawthorne Holiday Stroll Gift Guide.

Roger suggests that HBBA does some planning and strategy work. Greg would like to see the Board take a day together to cast a vision and develop goals that will involve more people in the work. Greg and Hilda will work on this. It can be held at the Seminary.

**Greg Moon moved, it was seconded and passed that Roger Jones be appointed as HBBA's Delegate.** The VP Annual meeting and election of delegates will commence Monday, April 22, 5:30 to 7:00 PM at Wilf's, \$25.00 each. Michelle Bonnette has attended in the past and Yen Nguyen will ask her if she will attend for HBBA next month. Ashima Ram from Hawthorne Gardens will attend if Michelle or Hilda cannot.

### **HAND**

There is a final meeting for businesses regarding the Comprehensive Plan: 7:30 to 9:30 at Mercy Corp. There is also a SE District meeting happening. The Apartments with limited off-street parking issue. The Planning Commission has approved an ordinance that over 40 units must have at least 10 parking spaces/10% of the units. They can also lease parking spaces from other sources. It must also go to the City

Council. There are lots of issues that must be looked at so this is the beginning.

HAND is also tracking OLCC rule changes. Their changes are in opposition to the City of Portland's regulations. They are also looking at ways to strengthen Good Neighbor agreements.

### **SNA**

There is concern about the Coal Trains. There is also a Tabor to the River project happening. SEUL got a grant to make cuts around trees that are planted. Sunnyside Neighborhood has room for 1000 more trees. They continue working on the Emergency Preparedness issue. They hope to have some Ham Radio operators sign up. SE Uplift also had budget cuts and staff reduction. The Swap Shop cleanup and sale is April 19<sup>th</sup> to 23<sup>rd</sup>?

### **New Business**

Carla is taking a break from the HSF. The first meeting will be after this meeting next month. The vendor form will be updated. Hilda will need committee chairs for Marketing, Logistics, permitting, etc. She will work with Nancy on the vendor fee decision and the cover letter for the SF Sponsorship request.

Hawthorne Gardens will be hosting an Easter Egg Hunt from 10am to noon on Saturday, March 30<sup>th</sup>.

The Returning Veterans Project provides counseling and other support for the 12,000 returning veterans. On Veterans Day Burgerville and Laughing Planet will be donating a portion of their proceeds to the project. They are trying to recruit up to 60 new volunteer service providers

Meeting adjourned at 10:15. Nc

Approved 4/10/13

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, April 10, 2013— Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Erin Greer, *Crossroads Trading Co.*; Greg Moon, *Western Seminary*; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*. Miranda Levin, *Memento*; Cassie Ridgeway, Michele Machado, *Portland Hawthorne HostelMag Big*, Michelle Bonnette, *Key Bank*. **Excused:** Kevin Caplener, *Realty Trust*. **Absent:** Jim Dee, *Marketing Portland*. **Members:** *Dennis Sallee, Pita Pit*. **Liaisons:** Don Mack, *SNA*; Linda Nettekoven, *HAND*. **Guests:** Astrid Dabbeni, *Adoption Mosaic*; Sarah Danganan, *Alicanto*; **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:22 by President Hilda Stevens. Introductions were made. February minutes were approved as corrected. March minutes were approved. Treasurer's report was presented and the proposed budget for 2013 was presented. Noted that the Balance Sheet is incorrect under HACE as the balance from 2012 was not put into the HACE set-aside. **Roger Jones moved approval of the proposed budget. It was seconded and passed.**

### **Crime Prevention**

There was a shoplifting incident yesterday. Graffiti is increasing and maybe businesses need reminded that removing graffiti within 24 hours is optimal.

### **Presentations**

Adoption Mosaic's Mother's Day Run was presented by Astrid Dabbeni. She asked for support from HBBA and its businesses and handed out information to all. It is a great event supporting the 60% of people who are affected in one way or the other by adoption. This is a local organization.

Sarah Danganan from Alicanto spoke about their Alliance system. Their web relationship based system is simple and based on complementary stores marketing together. Helps you gain more visibility. They would like to see Hawthorne involved with their package. It starts at \$20.00/month and there are \$40 and \$100/month packages. There is also a trial period. Creating a close relationship with customers is very important these days. Members thought this has a possibility of working well for Hawthorne area businesses. The aspect of combining technology lists would be helpful.

### **HACE/Sustainable Southeast**

The Welcome Kit workshop was last week and had more businesses in attendance. Summer students will be working on how the Welcome Kit actually manifests itself and they will make a presentation in August. The HACE Team met and did some goal-setting for this year. They would like to find a way to hire someone to work on the project.

On May 22<sup>nd</sup> (Western Seminary, 6-8:30pm there will be a workshop targeted to business districts to introduce Sustainability Mgt. and Best Practices lists. This year's map will only include businesses that have been eco-certified. They will be meeting with Sera Architecture to see how they can work with HACE and how they can work with other eco-districts.

### **Hawthorne Street Fair**

After conversations with PBOT, they have decided that next year they will have eastside Sunday Parkways, on Mother's Day weekend.

### **New Businesses**

Murder by the Book is still open and there has been some interest in purchasing. There is a liquor license request for SE 34<sup>th</sup> and Hawthorne (former Dollar Scholar). Amplified sound must end at 10:00 unless they have a special permit. Former Joe Bike is now a bike accessories store and the bikes are now at Cesar Chavez and Lincoln.

### **Mixer**

Realty Trust Mixer went well. The next one will be at Hawthorne Hostel- probably in July.

## **Venture Portland**

VP worked hard on the paid sick leave issue and worked hard on making it more palatable to businesses. The Annual Meeting is the 22<sup>nd</sup> and Roger will attend. Roger asked for any questions for VP. Michele Machado will attend in Michelle Bonnette's place. HBBA will pay for their attendance at \$25/each. HBBA will include grant-writing in their annual schedule. There are two grant cycles each year.

## **HAND**

Reminder that the final City budget hearing is at Montgomery Park at 6:30pm. There is a discussion about no graffiti removal in the budget.

The HAND cleanup is April 27<sup>th</sup>.

Bob Stacy, Metro, is getting out to the Neighborhoods because they are doing more economic development work. They are talking about creating a Transportation Mgt Association on/near Division St primarily because of the perceived lack of parking in the future due to the new apartments with no or few parking spaces.

They are continuing to look at OLCC's rules regarding carts and outdoor seating. The proposal is now realigned with Portland's Noise rules to cease outside at 10pm, however, it is still 11pm for outside patios. Pay attention to what OLCC is proposing because it can affect both businesses and neighbors negatively or positively depending on the adopted rules.

## **Comprehensive Plan**

HBBA was well-represented at the business information meeting. The City is planning to write a grant to assist with the zoning issues that impact businesses and we are being asked to write a letter of support for this grant. Several properties on Hawthorne were rezoned on Hawthorne in 1980 so that the underlying zoning was changed to residential under existing commercial buildings.

## **SNA**

Don passed out the Sunnyside newsletters. The SERT group is doing cleaning at several businesses on Hawthorne for a reasonable price. Don will share the contact information.

Officers have been asked to actively support speeding in the neighborhood.

The Belmont Street Fair is on Saturday, the 14<sup>th</sup>.

## **Unfinished Business**

Don mentioned the continued state of the phone poles regarding fliers on them. He would like to encourage more businesses to remove the old fliers on a regular basis.

Cassie noted that writing a grant for pole litter removal would end up with needing a coordinator and probably would end up being cumbersome and unmanageable. It would be great to have a newsletter again that goes out online.

The Gift Guide grant will be submitted for the fall cycle. There is also a grant cycle at SE Uplift that includes a partnership with a neighborhood. Perhaps there is a project that would fit into their guidelines.

How can we find time to do strategic planning? Hilda suggests that we take an hour of the next two to three months and focus on Strategic Planning. Greg will put out a proposal regarding the process and proposed outcomes. He will be asking for each Board member to do some homework.

New Seasons has a free compost giveaway on April 20<sup>th</sup> and they will also be doing a cleanup in the District.

On May 22<sup>nd</sup> Key Bank closes for ½ day and will be cleaning at Buckman School's garden.

The Alley 33 Fashion Show will be on August 10<sup>th</sup>. The clothes swap will be a fundraiser for it. It costs them about \$5000. Cassie will be trying to get a street closure in addition to the Alley closure. Michele would like to see HBBA be a sponsor of Alley 33.

We need to have a Marketing contact/coordinator for HBBA.

Nancy announced the Broadway Bridge's 100<sup>th</sup> Birthday Party on April 21<sup>st</sup>, 1-5 at The Game.

Meeting adjourned at 10:07am.

Minutes were approved 5/8/13





**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, August 14, 2013 - MINUTES – Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Erin Greer, *Crossroads Trading Co.*, Dean Forkner, *Fred Meyer*; Miranda Levin, *Memento*; Cassie Ridgeway, *Mag Big*; Liz Potter, *New Seasons Market*; **Excused:** Michele Machado, *Portland Hawthorne Hostel*; Michelle Bonnette, *Key Bank*; **Absent:** Kevin Caplener, *Realty Trust* Greg Moon, *Western Seminary*; **Members:** Santral Lusin, *Deering Management Group (@41<sup>st</sup>)*, *Mary Volm*, *FISH Emergency Services*; Sarah Harwood, *Hawthorne Gardens*; Colin Bishop, *Fred Meyer*. **Guests:** Levi Downey, *Portland Tribune*; Gary Cayton, *Glasss Magnum*. **Liaisons:** Don Mack, *SNA*; *Jacob Brostoff* and *Katherine Anderson*, *ONI Crime Prevention*. **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:20 by Hilda. Introductions were made.  
July minutes were approved as presented.  
Treasurer's report was not presented.

### **Street Fair**

Long discussion re logistics.

### **Crime Prevention**

New Commander: Sara Westbrook.

Cell phone stealing and shoplifting are taking place. An officer is starting to work on identifying the victims.

### **HACE**

The committee is working on the next phase of the Sustainable Southeast mapping project. There will be a PSU class project starting in 6 weeks or so to learn how to map and what to map. Looking at February for the reprint of the Map. The region has applied to the United Nation's Regional Center of Expertise/United Nations University and HACE has a place in the project as a model. This will be wide level of presence for our District!

### **News of Businesses**

Portuguese Restaurant going in where Dingo's was.

Harlow is a vegan Kombucha Bar – was Bridgeport.

The Growler Guys at Dollar Scholar: Tastings, etc.

Deering Management Group is a new member (41<sup>st</sup> & Hawthorne).

### **Mixer**

Micah Hogan will be hosting on Friday, Sept. 13<sup>th</sup> at Poekelan. Update information requested from Greg.

Hawthorne Gardens will consider hosting one of the quarterly mixers. We need to talk with Greg as to good times to meet for business people because weekends are not good. Hours are usually 4:30 or 5pm.

### **Venture Portland**

The grant process is starting soon and the mandatory certification workshop is Sept. 12<sup>th</sup>, 6:00-8:00 PM Two people must attend. Cassie and Roger will attend for HBBA.

There are many trainings coming up and we will get the word out as soon as possible. There are two grants written: Adopt a lightpost; District identification; **Gift Guides**. The Fall/Winter application will be ready on Sept. 5<sup>th</sup>. Cassie would like to see a Project Manager be funded when we receive a grant.

**Celebrate the City has a date now: Thursday, November 14<sup>th</sup> at the Moda Center, 6-8:30.** Colin and Dean, Fred Meyer, Don Mack, SNA, and Sarah Harwood, Hawthorne Gardens will serve on the Committee.

Bazi agreed to one and we need two more. Miranda will ask Township and Range. Castagna was suggested.

Recently VP Executive Director Heather went to The Netherlands to represent Portland's Business District's.

Primarily the focus was how do we do more and do it better with bicycles in Portland. How do we transport goods and people more efficiently. Amsterdam licenses bicycles. There is a need for better enforcement in the US.

Vague rules are unenforceable. Roger was thanked for his services with VP.

### **SNA**

Don wrote an article about removing graffiti. Sept 17<sup>th</sup> there is a Storytelling at the Bagdad. Belmont SF is on Sept. 14th. There is a student identifying the earthquake vulnerable buildings.

### **RNA**

Add to agenda

Movies in the Park at Sewellcrest Park on Sat. night, the 17<sup>th</sup>. They'll be doing a street tree inventory. Lincoln Street Baptist Church will be torn down and 6 single family homes will be built.  
Liz Mahon answered traffic and construction questions.

**HAND**

There were horses, police dogs, ice cream at Piccolo Park on National Night Out.

**Announcements**

HACE Map will be available at the HSF booth.

We discussed the possibility of printing the Eating & Drinking, etc

Meeting Adjourned at 10:10.

Approved 9/11/13

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, Sept. 11, 2013 - MINUTES – Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Greg Moon, *Western Seminary*; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*; Miranda Levin, *Memento*; Michelle Bonnette, *Key Bank*; **Excused:** Michele Machado, *Portland Hawthorne Hostel*; Cassie Ridgeway, *Mag Big*; Erin Greer, *Crossroads Trading Co.*; Kevin Caplener, *Realty Trust*. **Members:** Sarah Harwood, *Hawthorne Gardens*; Lori Sue Hoffman, *Defunkt Theatre*. **Liaisons:** Don Mack, *SNA*; Linda Nettekoven. **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:20 by Hilda. Introductions were made.

August minutes were approved.

Treasurer's report was presented as well as the HSF financial report.

Michelle Bonnette moved to give a \$750 donation to Meals on Wheels from the HSF. Seconded and passed.

## **HAND**

Changed name to relate more to their acronym. Now named Hosford Abernathy Neighborhood District Rich Newland, PBOT, will be invited to present the 20s Parkway to the Board. They are starting an advisory committee and hope to have a representative from HBBA.

Roger heard there is a group working on additional bikeways on Hawthorne and Belmont. Probably relates to the Parkway crossing rather than the streets themselves.

## **Sunnyside NA**

Belmont SF is this Saturday. Lots of fun stuff.

## **Richmond NA**

Huge rash of tire vandalism in SE and NE Portland. Les Schwab has had 20-25/day recently. Sewallcrest, 31<sup>st</sup> and Market is a pesticide/herbicide free park and they have regular work parties **on the first Sunday of each month at 10am.**

Division will open up this Friday so the traffic impact will lessen for the winter.

## **Proposed Work Plan**

Presented to Board for comments. Will use this as the base to finish the Strategic Plan. Greg will invite those interested to participate. Nancy will add three months to it and send out to all.

Budget Committee: Miranda, Michelle, Roger, Nancy,

## **Crime Prevention**

Slashed tires, doorway sleepers. School of Rock played music on the roof at Fred Meyer and neighbors complained about the "noise". Neighbors near Hawthorne – new organization concerned with transients from Hawthorne. They don't want to involve HBBA, SNA or RNA in their process which seems odd.

Hilda noted they are starting to experience more transient encroachments at BAZI. They have a Panic Button installed.

## **HACE**

Michele has started the Sustainable Businesses certification list for the map project.

She is very busy right now and cannot devote enough time to work on HACE. Can the Board consider a stipend or find a volunteer to assist with the map project? Hilda will ask for a proposal from Michele, who will need to resign from the Board to receive a stipend. Hilda will check with public involvement firms she has worked with. It would be hard to lose her knowledge and advisory expertise.

## **News of Businesses**

Lori Sue Hoffman, *Defunkt Theater*, behind *Common Grounds Coffee*. They do four shows a year and this is their 14<sup>th</sup> year.

Cubo de Cuba is now open. There is a Portuguese Restaurant where Dingo's was. A nail place – Q Nails – is open where *Murder by the Book* was.

Growler Guys at 34<sup>th</sup> will open soon – they will only fill "growlers".

Thrive Northwest has good gluten free food. They are at 32<sup>nd</sup> Avenue. *Fried Egg – I'm in Love* wants to do Mimosas in the morning so Hilda told them they need to work with the neighbors, perhaps create a Neighborhood Agreement. Some of the food carts were using BAZI's garbage bins.

### **Mixer**

Poekalan will be hosting on a new date to be announced. Update information requested from Greg. Hawthorne Gardens will consider hosting one of the quarterly mixers. Tues, Wed. are best. 5:30 is a good time to start.

### **Venture Portland**

The mandatory grant workshop is Sept. 12<sup>th</sup>, 6-8. Michelle Bonnette will attend as will Dean Forkner. There are \$2000 and \$6000 grants. Nick Fish is now the Commissioner in charge of being the liaison to Venture Portland. Benchmark and Economic Development Grants are available and HBBA should be in a good place to get a grant. The due date is Oct. 11<sup>th</sup>. Roger suggests that HBBA look at a Development Grant. Perhaps HACE Phase II. Greg is willing to help with writing, reporting and evaluating. Celebrate the City, Nov 14<sup>th</sup>. HBBA's entry details have been sent to VP.

### **Unfinished Business**

HBBA will pay \$1500 additional fees to TSG Services for their Event and Coordination fees.

### **Street Fair**

Vendors who move into other than their assigned space will not be invited back. Hilda is meeting with Ray soon about his continuation and in-kind donation. She will submit August 17th as the 2014 date to the City next week.

### **Unfinished Business**

We need a Chairperson for the Hawthorne Holiday Stroll.

### **Announcements**

BSF is the 14<sup>th</sup>; Fun on Foster is the 28<sup>th</sup>; Roger and Candee are getting married on September 19<sup>th</sup>.

### **Other**

Don suggested that we get more small garbage cans that businesses adopt. Is this a project that we could work with SERP on? Can we get a grant from somewhere? Metro, Waste Management, BES, Don would like to see the poles get regularly cleaned and to see more holes for more flags. Nancy will send Don the Boy Scout info.

Key Bank is still giving \$200 for a new account through Sept. 22<sup>nd</sup>.

Defunkt's next production is Oct 11<sup>th</sup>, The Submission. Talk back is October 26<sup>th</sup>.

Meeting adjourned at 10:02

Approved as corrected: 10/9/13

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, Oct. 9, 2013 - MINUTES – Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Greg Moon, *Western Seminary*; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*; Cassie Ridgeway, *Mag Big*; Miranda Levin, *Memento*; Michelle Bonnette, *Key Bank*; **Excused:** Michele Machado, *Portland Hawthorne Hostel*; Erin Greer, *Crossroads Trading Co.*; Kevin Caplener, *Realty Trust*. **Members:** Sarah Harwood, *Hawthorne Gardens*; Karl Kapuku, *Safeway*. **Liaisons:** Don Mack, *SNA*; Katherine Anderson, *COP CP*; **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:22 by Hilda. Introductions were made. Michelle Bonnette resigned from the board, effective Friday, October 11th due to a new work location.

September minutes were approved with the addition to the second sentence under the Richmond NA report: "on the first Sunday of each month at 10am".

Treasurer's report was presented. Greg will be asked if he is interested in being the Treasurer.

**Work Plan** discussion and assignments. The Annual Meeting will be on Thurs. Feb. 27<sup>th</sup>. Location TBD. The cost will be less for HBBA members. We will get bids from Madison's and Helium Comedy Club.

The dues letter and invoice were looked at and discussed as to content. Hilda will rewrite the cover letter. Target to get it out is October 15<sup>th</sup>. Roger and Nancy will read over the bylaws to see if changes need to be proposed at the Annual Meeting.

### **Crime Prevention**

There have been 425 reports of tire puncturing. They are working with a crime analyst because it has been happening from Powell to Fremont and 72<sup>nd</sup> to Willamette. Also some in the Brooklyn Neighborhood. Les Schwab has been seeing 5 – 10 people per day for two months and usually that many per month. It is happening both on the street and in driveways. More than 50% are SUVs, trucks and vans. Very small hole and in the middle of the night. Probably happening between midnight and 4am. Now they are "scalping" motorcycle seats, too. These are all very expensive and all the damage is \$100,000s of dollars. Add additional lighting, if possible; call 911 if you see anyone looking suspicious in your neighborhood. Pdx.Portlandonline.com and go to police and you will get the police report, too.

Hawthorne neighbor meeting: There were several HBBA people who attended, CP staff, Police officer, neighbors. It was pulled together by the Fishman family. There will be another meeting next month. Wanted commitment to Visioning, street maintenance, and developing a high density population zone policy for Hawthorne's sidewalk. Adding color without problems to the Boulevard is a good thing. There are few homeless services in southeast Portland. There are enough organizations in the area that a coalition could be possible to assist with solving this problem. There is interest in doing more than is currently happening. SE Uplift, Sunnyside School (costs), and Western Seminary are other location possibilities. We no longer have an assigned District Atty. It may be time to get active regarding the need for a DA assigned to the area to get the regulations needed regarding issues. . NERT (Chris Novick) will be asked if they can be involved. Hopefully, the precinct will develop a plan.

### **Hawthorne Holiday Stroll: December 7th**

Ray will not be helping with graphics this year as he has become very busy. We will get 3 quotes for the Poster/handbills, webside, ads, and the Gift Guide.

Also need a photographer, if possible. Cassie will be working on the Gift Guide. Nancy will coordinate the HHS this year. Cassie suggests Siren Nation as the non-profit beneficiary. Roger suggested the Lone Fir Cemetery Foundation which is working on a Memorial Garden. (also suggested as a program item for the Annual Meeting).

Dr. J.C. Hawthorne, his wife and many patients are buried there. Suggested that the preference go to helping families. Don suggests Portland Rescue Mission. Email any others to Cassie or Nancy. Next HHS meeting is Wed. October 16<sup>th</sup> at 8:30am at Fred Meyer.

Cassie will be writing the grant for the Gift Guide with help from Board members.

### **New businesses**

The Portuguese Restaurant will be open soon. Ross is the owner. It is in the former Dingo's.

### **Sunnyside NA**

Neighborhood Visioning meeting at Mazama, 517 SE 43<sup>rd</sup> (at Stark St.) . Reminder that the city found \$8 million for parks. Go to Nextdoor.com with your news. The Hawthorne New Seasons Store raised over a \$2170 for the Friends of Community Gardens. Hawthorne Gardens, 29<sup>th</sup> and SE Taylor, is having a Halloween party on Oct 31<sup>st</sup>, 6:30 to 8:30.

Meeting adjourned at 10:18am. Nc Approved on 11/13/13

**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, Nov. 13, 2013 - MINUTES – Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*; Cassie Ridgeway, *Mag Big*; Michele Machado, *Portland Hawthorne Hostel*; Miranda Levin, *Memento*. **Excused:** Greg Moon, *Western Seminary*; Erin Greer, *Crossroads Trading Co.*; Kevin Caplener, *Realty Trust*. **Members:** Karl Kapuku, *Safeway*; Chris Lombard and Patrick Gyurica, *US Bank*; Deborah Turner, *FISH*. **Liaisons:** Don Mack, *SNA*; Linda Nettekoven, *HAND*; Katherine Anderson, *COP CP*; Jacob Brostoff, *COP CP*; Debbie Caselton and Matt Gough, *BES*. **Guest:** Robert Day, *PPB*. **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:17 by Hilda. Introductions were made.

The Treasurer's report was presented. Michele moved to cover the cost of two attendees to Venture Portland's Celebrate the City. Seconded and passed.

Sewer and Stormwater Project is in the planning process from 41<sup>st</sup> to 50<sup>th</sup> on Hawthorne. There will also be some stormwater work on side streets. Letters have been sent to the homes and buildings affected. Debbie will keep us posted on progress and changes. On December 5<sup>th</sup>, 5:30 to 7pm there will be an open house at Western Seminary. It is slated to start Spring 2015 for construction. The goal is to not disrupt businesses.

### **Crime Prevention**

Central Precinct Commander Bob Day expressed his desire to be available and to work well with East Precinct to serve the entire District. They have been working consistently with people who are homeless by choice or chance. They are working to have more services for the people who need them. There are opportunities in Portland for people so the area has become a draw. There are challenges all over the City in this area, so there are some problems around livability. Panhandling, aggressive panhandling, robberies, assaults and other issues make it feel unsafe to be on the Boulevard. Police have a role in the community other than just catching "bad guys". There are still issues of time, people and money.

Portland has a liberal attitude regarding people on the sidewalk. They are working on that issue by trying to get support for the City and other areas besides downtown having more control over its public right-of-ways. One current ruling just needs to be "tweaked". Senator Burdick and Representative Richardson are working on this. Currently there are people sleeping/camping out on trespassable private property and that needs to be better enforced. They are trying to do a better job of enforcing the Trespass Agreements. Paul Fishman, a neighbor, is working on this issue. Central Precinct is 41 square miles of territory. The training is still not doing as much training in the challenges of the City and how to react effectively and appropriately.

They are aware of and working on the slashing of tires and other destructive behavior.

One concern is that people need public restrooms and because there aren't any, people pee in yards and other public places. People can take a shower at St. Francis on Stark and 11<sup>th</sup>/12<sup>th</sup>. Downtown brought in some European toilets and they are being used and capturing 1000's of gallons of urine. This needs to be a city-wide issue because otherwise one area would be pulling in people disproportionately. Contact Commander Day if there is an issue. Community meetings regarding crime prevention issues he would like especially to attend.

**October minutes were approved as presented.**

### **HACE/Sustainable Southeast**

All five SE neighborhoods and four Business Districts are being included on the map this year. It will be larger but primarily will include eco-certified businesses. There will also be a place for Community Assets businesses. They are hoping the 2014 map will be out in February/March. Will be printing 10,000 copies rather than only 2000 as in 2012. They are working with a PSU class on a GIS format for identification of businesses. Bazi and MagBig are working on Certification. Western Seminary and FISH are both considered Community Assets.

Solar paneled businesses and homes will be included next time.

The ads are \$200 and sponsorships are also being solicited and are due by December 20<sup>th</sup>.

The map draws people who are looking for this type of business. They are also working with BES and they may partner with MURP students to communicate with 35 and younger better in this area of Sustainability messaging. This age group looks for the Seal of Approval. There is also a push to work with grassroots groups (NA's, non-profits, etc) on what they are doing through a grant that is being written.

### **Hawthorne Holiday Stroll**

HBBA did get the \$2000 towards the HHS. There are 13 businesses so far, but Cassie is sure the goal of 20 will be reached.

The Gift Guide items are good all month not just on December 7<sup>th</sup>.

### **Membership**

US Bank has joined at the \$500 level as well as being a \$500 Street Fair Sponsor.

### **Venture Portland**

Celebrate the City is tomorrow evening.

### **HAND**

There is an important Comprehensive Plan meeting tomorrow evening at the County building at 7pm. There will be discussion about making this area a "Town Center" and whether that makes sense.

New Seasons and St Philip Neri are putting on the 3<sup>rd</sup> Annual Thanksgiving dinner for SE homeless from 11:30am to 1pm at St Philip Neri in Carvlin Hall.

Central Eastside is looking at how they hope to be developed. 20's Bikeway conversation is happening. HAND and other neighborhoods are getting slammed by crime right now: break-ins, slashing tires and more.

### **Sunnyside**

Newsletters handed out. Residents are concerned about speeding on the side streets. The School Board and the teachers were both represented at their meeting.

SE Uplift is now the official Emergency Materials collection site. They need buckets, blankets and more.

There will be a Hawthorne Holiday Stroll article in their newsletter.

### **Richmond**

They are mostly working on Division area issues.

Allen Field was able to make some progress on the dog park issue at Sewallcrest Park.

### **Annual Meeting Committees**

Awards: Michele; Nominating: Roger; Annual Meeting: Nancy

### **Other**

Fred Meyer has had to put some limitations on parking and will be ticketing soon.

FISH desperately needs men's clothing. 8:30 until 3, Monday through Thursday. Call for other delivery times.

Meeting adjourned at 10:06.

Approved 12/11/13



**Hawthorne Boulevard Business Association**  
**Board Meeting - Wednesday, Dec. 11, 2013 - MINUTES – Fred Meyer**

**Board Members Present:** Roger Jones, *Aetna Brokerage*; Hilda Stevens, *Bazi*; Liz Potter, *New Seasons Market*; Dean Forkner, *Fred Meyer*; Miranda Levin, *Memento*. **Excused:** Cassie Ridgeway, *Mag Big*; Michele Machado, *Portland Hawthorne Hostel*. **Absent:** Greg Moon, *Western Seminary*; Erin Greer, *Crossroads Trading Co.* **Members:** Jeff **Liaisons:** Don Mack, *SNA*; Linda Nettekoven, *HAND*. **Staff:** Nancy Chapin, *TSG Services*.

The Meeting was called to order at 8:23 by Hilda. Introductions were made.  
The Treasurer's report was presented.

**November minutes were approved as presented.**

### **Patrons Media Presentation**

Cathleen Corrie and Damask Schantz: Their first clients on Hawthorne are MagBig and Communion. The customer registers their credit card and it automatically gives an amount to the customer for their chosen beneficiary. In other words your advertising money is directly a result of a sale. They want businesses to be patrons, advertisers and choose their own beneficiary as a patron. They are in Beta mode now and it will officially start on January 1<sup>st</sup>. Bee Local is one of their beneficiaries. They have a round of funding supporting them now. It will stay privately held because of their desire to keep their clientele's privacy. HBBA as a member could benefit by having advertising paid for by the fees that go to the ad agency. There could be Daily by Hour campaign or a Tier Bonus Campaign and more. A person can raise their engagement score and give more to their beneficiary. They invoice at the end of the month. [www.patronsmedia.com](http://www.patronsmedia.com)

### **Crime Prevention**

Tagging going on. City got the graffiti off of the Eastside Sandwich Shop and the Tattoo place at 47<sup>th</sup>.

### **HACE/Sustainable Southeast**

There is now a one hour certification process. They are working to partner with BES and CEIC and will continue to work with them in the coming year. The Institute for Sustainable Solutions would like to work with them, too. The deadline is the 20<sup>th</sup>. BES and New Seasons are both \$500 contributors.

### **Hawthorne Holiday Stroll**

Memento and Asylum did well. Suggestion that HHS be the same day. We will charge the non-member fee to be more next year. It has been suggested that we have a kick-off event in October where we put together a unifying object to be displayed during the Stroll. MagBig sales were up 38%.

### **Membership**

Township and Range closed and will be doing an event space there until next year. There are a couple new food carts at SE 32<sup>nd</sup>: Duende is one of them. They don't have a restroom there. Thrive NW is gone. FuJin is closing on December 31<sup>st</sup>. The Growler people found major structural issues which have delayed their opening. Pado has good food. Vapin has opened next to Hawthorne Café.

### **Annual Meeting**

There are two Board positions open.  
Annual Meeting: Heavy hors d'oeuvres. Cocktail tables. Chairs in middle. More people could attend.  
Awards: Holman Funeral Homes: Venerable Business. HACE will nominate the Sustainable Business.

### **Venture Portland**

The new dues are \$900 for our level. Should HBBA add \$300 to their cost to be sponsors of Celebrate the City. Nancy and Miranda will be working on the budget before the next meeting. **Dean moved to budget the \$1200 for 2014. The motion was seconded and passed.**

### **RNA**

Sat. Jan 11<sup>th</sup> there will be a seismic upgrade workshop. Lincoln St. Church is being deconstructed. The new building will start construction in January.  
There was a long discussion on the Comprehensive Plan. The biggest concern is getting feedback regarding the difference between a Town Center (TC) and a Neighborhood Center (NC). As a TC Hawthorne would be at its

center. As a NC, there would be four of them.  
There was some discussion regarding the Design Guidelines.

## **HAND**

People near Cesar Chavez and Division are concerned about needing to explore how neighborhoods and business districts can have some say about what goes where when it affects businesses and neighborhoods. There will be an advisory committee to work on Mixed Use Zoning regulations. Will they be looking at residential density and how it relates. Here on Hawthorne they can build 45' high and lot line to lot line. It is important that this issue be managed better.

Next Tuesday is HAND's holiday party at Linda's home. We are invited.

Working with CEIC on transportation issues.

BES/PBOT is worrying about leaves and street sweeping issues. Linda would like feedback on these issues. Suggestions: set up street sweeping by zone like they do in San Francisco. We need more notice on their plans. Linda has asked the PBOT people to contact Karl at Safeway re 20's bikeway.

## **SNA**

SNA Newsletter had an article regarding the Hawthorne Holiday Stroll.

Also one from Multnomah County vector control: Roof rats and sewer rats are two different types. Sewer construction causes sewer rat infestation and they will work with neighbors and businesses to remove them. The development at SE Cesar Chavez and Alder will have 101 units with 30 parking spots.

The Emergency Preparedness storage room at SE Uplift is getting donations. SE Uplift got a new roof.

## **Unfinished Business**

If the Board wants to be a Beneficiary. **Roger moved that HBBA become a beneficiary of Patrons Media.**

**Seconded and passed.**

## **New Business**

None

## **Other Announcements**

BAZI has a tasting seminar tomorrow. They are closed on Sundays until Soccer season starts.

Fred Meyer is getting feedback re their 90 minute maximum. They are not ticketing yet.

The web hits practically doubled this year re the HHS.

HBBA does need to look at a marketing strategy for the Boulevard.

New Seasons beneficiary will be Raphael House. They have been taking toys there already. FISH still needs men's clothing.

Tai Chi for Veterans will be starting at the Eagles Lodge. Chair yoga at Tabor Space for the elderly and Veterans.

The Eagles trustees are asking for feedback on the Mural. Chris Haberman has not finished it yet and it is better than having graffiti. They also have \$20,000 available for hearing aids for youth that needs to be allocated soon.

Meeting adjourned at 10:22.

Approved 1/14/14