



## **WEBSITE & SOCIAL MEDIA SPONSORSHIP PACKAGES**

### **Creative Sponsor (\$500 for a year)**

*Designed for businesses that want web presence and social media support year round.*

#### *Sponsorship includes:*

- Year-long website listing in online Business Membership Directory, including a link to your business website with searchable key words
- Special recognition on listings in the online Membership Directory
- Multiple category listings at no charge
- Up to 7 Facebook events and Twitter mentions about your event on the HBBA's social media outlets
- Special mention in the February 2015 SE Examiner neighborhood section during the initial website redesign launch phase
- Banner on the home page directly linked to your business. Must provide graphics design and meet design specifics (to be determined during website redesign).
- Special mention on all media related activities regarding the website (press releases, media interviews, articles, etc)

### **Techie Sponsor (\$300 for 6 months)**

*Designed for businesses that want web presence and social media support for 6 months to promote specific events, products and/or services.*

#### *Sponsorship includes:*

- Year-long website listing in online Business Membership Directory, including a link to your business website and with searchable key words
- Up to 3 Facebook event and Twitter mentions about your event, product and/or service on the HBBA's social media sites
- Special mention in the February 2015 SE Examiner neighborhood section during the initial website redesign phase.
- Banner on the home page during the purchased quarter directly linked to your business. Must provide graphics design and meet design specifics (to be determined during website redesign)
- Special mention during official website redesign launch media communication